



CELEBRATE THE MOMENT.
CHANGE A LIFE.

FIESTA *La Amistad*

ANNUAL FUNDRAISING EVENT

SATURDAY

SEPT
26
2026

📍 **THE DOGWOOD, ATLANTA**

YOUR PRESENCE SUPPORTS REAL CHANGE;
TOGETHER, WE CONTINUE TO TRANSFORM LIVES.

HONOREES:

MARCUS AUTISM CENTER
PACE ACADEMY
SHALLOWFORD PRESBYTERIAN CHURCH





WHY THIS NIGHT MATTERS

Proceeds from Fiesta LaAmistad will support exceptional academic and life enrichment services for Latino students and families in the metro Atlanta area, through our holistic programming which includes Birth to Five, LaAmistad Afterschool, Animate Summer Academy, Alumni, LaAmistad Community Center, and Adult Education, including English classes and Financial and Digital Literacy workshops.

"My family and I would not be where we are today, socially, academically, and professionally, without the unwavering support, care, and compassion of everyone connected to LaAmistad."

— Alumni, Josh Duarte



ABOUT
LaAmistad

"La Amistad" means "friendship." At the heart of everything we do are meaningful relationships between students, families, staff, and volunteers that create a foundation for lasting change.

LaAmistad was founded in Atlanta in 2001 by Bill Maness, who recognized a need for children in his community to have a safe, supportive environment to grow academically and develop strong character. What began as a local response to a real need has grown into a trusted nonprofit serving families across metro Atlanta.

Today, LaAmistad provides holistic support through afterschool tutoring, parent education, English for Successful Living classes, and summer enrichment programs. We create opportunities that equip students and families with the tools, confidence, and community they need to thrive.





SAVE THE DATE

FIESTA
La Amistad

ANNUAL FUNDRAISING EVENT

YOU ARE CORDIALLY INVITED TO CELEBRATE.
25 YEARS OF IMPACT.

SATURDAY
26
2026

6:00 PM — VIP GUESTS
6:30 PM — DOORS OPEN FOR
ALL ATTENDEES

COCKTAIL
RECEPTION
AT 6:00 PM

DOORS OPEN
AT 6:30 PM

DINNER
AT 7:00 PM

📍 THE DOGWOOD AT WESTSIDE PAPER
ATLANTA, GA



The header features a dark green background with a faint, golden illustration of the Georgia State Capitol building and a vintage car. Tropical plants, including Bird of Paradise and Monstera leaves, are positioned around the text. Two bright starburst lights are also visible.

ABOUT FIESTA LAAMISTAD

Fiesta LaAmistad is our signature annual fundraiser, bringing together community leaders, partners, and supporters to invest in the future of Latino students and families across metro Atlanta.

This year's celebration, Silver & Salsa, honors LaAmistad's remarkable 25-year journey and the bright future ahead. Guests will enjoy an evening filled with vibrant music, Latin-inspired cuisine, and energetic salsa dancing as we celebrate the impact our community has made together.

We expect the event to be a sellout crowd of more than 300 guests for this festive evening featuring dinner, live entertainment, dancing, and an exciting silent auction. With your support, we hope to surpass our fundraising goal of \$250,000 to expand our programs and deepen our impact.



TITLE SPONSOR | \$25,000

- ★ 20 VIP Tickets (2 Tables, Premier Seating)
- ★ Listing as Gala Title Sponsor
- ★ Annual Report Recognition (Color Logo)
- ★ Social Media and Website Recognition (Color Logo)
- ★ Event Promotional Collateral (Color Logo)
- ★ Podium Recognition
- ★ Speaking Opportunity (Present Honorees & Awards)
- ★ Product Placement (Gift Bags & Display at Event)
- ★ 20 VIP Tickets to Sponsorship Pre-Party

PLATINUM SPONSOR | \$20,000

- ★ 20 VIP Tickets (2 Tables, Premier Seating)
- ★ 10 VIP Tickets (1 Table, Premier Seating)
- ★ Listing as Platinum Sponsor
- ★ Annual Report Recognition (Color Logo)
- ★ Social Media and Website Recognition (Color Logo)
- ★ Event Promotional Collateral (Color Logo)
- ★ Podium Recognition
- ★ Speaking Opportunity (Introduction of Speakers)
- ★ Product Placement (Guest Gift Bags)
- ★ 10 VIP Tickets to Sponsorship Pre-Party

GOLD SPONSOR | \$10,000

- ★ 6 VIP Tickets
- ★ Listing as Gold Sponsor
- ★ Annual Report Recognition (Color Logo)
- ★ Social Media and Website Recognition (Color Logo)
- ★ Event Promotional Collateral (Color Logo)
- ★ Podium Recognition
- ★ 2 VIP Tickets to Sponsorship Pre-Party

SILVER SPONSOR | \$5,000

- ★ 4 VIP Tickets
- ★ Listing as Silver Sponsor
- ★ Annual Report Recognition (Name)
- ★ Social Media and Website Recognition (Name)
- ★ Event Promotional Collateral (Name)
- ★ Podium Recognition
- ★ 2 VIP Tickets to Sponsorship Pre-Party



COMPAÑERO SPONSOR | \$2,500

- ★ 4 VIP Tickets
- ★ Listing Recognition (Name)
- ★ Annual Report Recognition (Name)
- ★ Social Media and Website Recognition (Name)
- ★ Event Promotional Collateral (Name)
- ★ 2 VIP Tickets to Sponsorship Pre-Party

VIP SPONSOR | \$1,000

- ★ 2 VIP Tickets
- ★ Listing Recognition (Name)
- ★ Annual Report Recognition (Name)
- ★ Social Media and Website Recognition (Name)
- ★ 2 VIP Tickets to Sponsorship Pre-Party





WHAT YOUR SPONSORSHIP DOES

Every student who walks through LaAmistad's doors carries potential, and often times, significant challenges. Your sponsorship helps turn uncertainty into opportunity. It creates a place where a student receives the academic support they need, a parent gains confidence navigating their child's education, and a family finds a community that believes in them.

Because of you, students and their families are seen, encouraged, and equipped to thrive.

- ★ \$1,000 equips students with school supplies for a year.
- ★ \$5,000 funds a year of programming for a student.
- ★ \$15,000 ensures year-round transportation for all students.





JOIN US IN MAKING MAKING THIS POSSIBLE

RESERVE YOUR SPONSORSHIP

PRINTABLE PDF FORM

**MAKE CHECKS PAYABLE TO
LAAMISTAD AND MAIL TO:**

LaAmistad
3434 Roswell Rd. NW
Atlanta, GA 30305

¡GRACIAS!

laamistadinc.org

For more information, please contact:
mtudor@laamistadinc.org

